



EASY AGENT AI

BUILD. AUTOMATE. CREATE.

Your next power move.

A professional project brief for ambitious businesses, creators and sports organisations.

01 / YOUR DETAILS

Full name

Role / title

Organisation / team

Work email

Phone (optional)

Website (optional)

02 / THE OPPORTUNITY

What would you like to build, improve or automate?

What is happening today? Where is time, quality or opportunity being lost?

How to use this brief

Fill in the fields, save a copy, and email it to Devops@zohomail.com.au.

You can also print and complete it by hand. Please do not include passwords, payment details or sensitive client / player information.

Terms: easy-agent.org/terms.html | Privacy: easy-agent.org/privacy.html



EASY AGENT AI

BUILD. AUTOMATE. CREATE.

Let's shape the plan.

Define the useful outcome. Agree the scope. Build with a clear next step.

03 / SERVICES & INVESTMENT

☐ AI & automation

☐ Software & websites

☐ Video, YouTube & creative

☐ Paid ads & growth

☐ Sports partnership

☐ Cloud, integrations & training

Preferred package / discovery / custom

Indicative budget and currency

Ideal start / deadline

Decision maker / project owner

04 / WHAT SUCCESS LOOKS LIKE

Existing tools, integrations and approved data sources

Success measures, deliverables and any key constraints

☐ I am happy to be contacted about this project enquiry.

PARTNERSHIP INVESTMENT / ALL PRICES IN USD

Tier 1 \$6.5M | Tier 2 \$13.5M | Tier 3 \$23.5M | Tier 4 \$50M

Tier 5 \$100M | Tier 6 \$150M | Tier 7 \$207M

75% upfront; 25% within three months. Full refund policy and details on page 3.

This brief is an enquiry, not a contract or payment authorisation.

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Clear terms. Your confidence.

Partnership pricing, payment schedule and our no-questions-asked refund policy.

05 / YOUR INVESTMENT IN USD

TIER	TOTAL FEE	75% UPFRONT	25% BALANCE
Tier 1	\$6,500,000	\$4,875,000	\$1,625,000
Tier 2	\$13,500,000	\$10,125,000	\$3,375,000
Tier 3	\$23,500,000	\$17,625,000	\$5,875,000
Tier 4	\$50,000,000	\$37,500,000	\$12,500,000
Tier 5	\$100,000,000	\$75,000,000	\$25,000,000
Tier 6	\$150,000,000	\$112,500,000	\$37,500,000
Tier 7	\$207,000,000	\$155,250,000	\$51,750,000

06 / PAYMENT & REFUND POLICY

75% upfront - before any work commences

75% of the agreed fee is payable immediately upon engagement.

25% balance - within three months

The remaining 25% is due no later than three months after commencement.

Late payments

Late-payment charges may apply only where their amount or calculation is specified in your signed agreement and permitted by applicable law.

100% refund. No questions asked.

Request a full refund of all amounts paid to Easy Agent AI.

No explanation required. Email Devops@zohomail.com.au to request it.